

Exhibitor and Sponsor Information

IFAI Geosynthetics Conference: CASE STUDIES

Charleston Area Convention Center

ORGANIZED BY

IFAI Geosynthetic
Materials Association

IFAI Geosynthetics
Conference: CASE STUDIES

March 8–10, 2020 | Charleston, SC USA
GeosyntheticsConference.com

ORGANIZED BY

IFAI Geosynthetic
Materials Association

The Geosynthetic Materials Association (GMA), a division of the Industrial Fabrics Association International (IFAI), is the central resource for information on geosynthetics. GMA provides a forum for consistent and accurate information to increase acceptance and promote the correct use of geosynthetics.

GMA actively identifies, assesses, analyzes and acts upon market growth opportunities and issues that affect its member companies. Activities center on five areas: engineering support, business development, education, government relations and industry recognition.

The Industrial Fabrics Association International (IFAI) is a trade association comprised of member companies representing the global advanced textiles and specialty fabrics marketplace. IFAI Divisions offer seminars, workshops, educational programs, conferences, publications, marketing tools, standards development and more.

Sponsorships

Outstanding Opportunities

The ultimate engagement with superior recognition and placement.

GOLD LEVEL PACKAGE | \$17,000

Dedicated meeting room for duration of the show; additional full registrations; GeosyntheticsConference.com web banner; prime location floor decal; session sponsorship with signage and right to distribute materials throughout session; acknowledgement of sponsorship in the show guide, attendee brochure and on GeosyntheticsConference.com.

SILVER LEVEL PACKAGE | \$14,000

Additional full registrations; GeosyntheticsConference.com web banner; prime location floor decal; session sponsorship with signage and right to distribute materials throughout session; acknowledgement of sponsorship in the show guide, attendee brochure and on GeosyntheticsConference.com.

Reception and Refreshment

REFRESHMENT BREAKS | \$450

Table signage and recognition in the Show Guide.

TECHNICAL SESSIONS | \$500

Prominent signage and company literature at tables.

LUNCHES

Company signage, logos and opportunity to provide logo'd items.

Day 1: Attendee lunch (short course day)	\$2,000
Day 2: Show floor lunch	\$4,000
Day 3: Show floor lunch	\$4,000

WELCOME PLENARY SESSION PACKAGE | \$5,000

Announcement, logo on screen and an opportunity to provide logo'd items.

WELCOME RECEPTION PACKAGE | \$5,000

Announcement, prominent signage and the opportunity to provide logo'd giveaways.

Ideal Imprint

AISLE SIGNS | \$600 each

Substantial aisle sign(s) seen by everyone above the show floor.

BADGE RECYCLE BINS | \$1,000

Signage next to badge recycling bins to promote eco-friendly practices.

BANNERS | Prices vary dependent on size

Please contact your IFAI Representative for available sizes and pricing.

FLOOR DECAL | \$2,500

Prime real estate, seen by attendees as they walk the show floor.

Don't see exactly what you want? Contact your IFAI representative to design a custom sponsorship. We will work with you to develop an effective sponsorship to fit your needs.

March 8–10, 2020 | Charleston, SC USA | GeosyntheticsConference.com

Our Connections, Your Success

2020 Schedule

SUNDAY, MARCH 8

5:30-7:30 pm
Opening Reception
on Show Floor

MONDAY, MARCH 9

9 am-5 pm
Exhibits Open/
Case Study Presentations

TUESDAY, MARCH 10

9 am-2 pm
Exhibits Open/
Case Study Presentations

An Evolving Audience

The Geosynthetics Conference: CASE STUDIES March 8-10, 2020, in Charleston, S.C., will feature geotechnical practitioners, designers, regulators, contractors and installers coming together at this specialized edition of the Geosynthetics Conference. This practical educational event and trade show focuses on the many unique uses of geosynthetics through a variety of detailed case studies.

Reserve Your Space

Booth space has **SOLD OUT** in the past. Avoid the waiting list by securing your booth today!

EXHIBIT SPACE RATES: Geosynthetics 2020

BOOTH SIZE/TYPE	MEMBER	NON-MEMBER
10' x 10' Inline (3.05m x 3.05m)	\$2,400	\$2,700
10' x 10' Corner (3.05m x 3.05m)	\$2,600	\$2,900
10' x 20' Inline (3.05m x 6.1m)	\$4,800	\$5,400
20' x 20' Island (6.1m x 6.1m)	\$9,400	\$10,600
20' x 30' Island (6.1m x 9.15m)	\$13,800	\$15,600

*Other sizes please call for more information.

Book NOW

for preferred booth location

1 800 436 2402

GeosyntheticsConference.com

NET* Digital Rates: GeosyntheticsConference.com

Prices listed are per month

GeosyntheticsConference.com	3 MO	6 MO	12 MO
Wide skyscraper	\$550	\$450	\$350
Leaderboard	\$600	\$550	\$500

*Other sizes and dynamic units available, please call for more information.



IN PERSON

Geosynthetics Conference
show floor
Geosynthetics Conference
mobile app



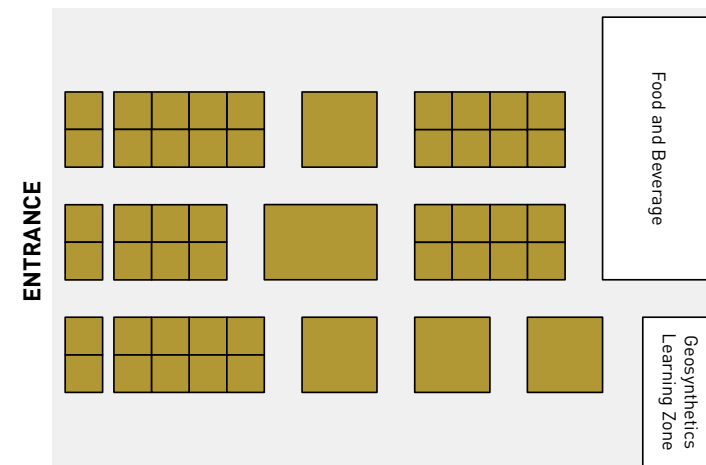
IN PRINT

Geosynthetics magazine
Show Issue
Show Report
Official Geosynthetics
Conference Show Guide



ONLINE

GeosyntheticsMagazine.com
Geosynthetics e-newsletter
- published twice monthly
Pre and post show e-blasts



The rising demand for geosynthetic materials in the U.S. and Canada alone is expected to reach 2.7 billion in 2018.

Jeff Rasmussen, IFAI, 2018 Geosynthetics State of the Industry Report

90% of attendees use exhibitions as the #1 source of purchasing information.

Center for Exhibition Industry Research

ATTENDEE PROFILE

Civil engineers
Construction companies
Consultants
Contractors
Distributors
Environmental engineers
Fabricators

Facility owners
Geotechnical engineers
Government regulators and agencies
Installers
Landscape architects
Manufacturers

Practitioners
Project designers
Researchers, professors and students
Specifiers
Transportation engineers